



THANK YOU

MAKE YOUR IMPACT

LEADERSHIP GIFTS

Founder's Circle	\$50,000+
Golden Falcon Circle	\$25,000-\$49,999
Rose Palmer O'Neil Circle	\$10,000-\$24,999
R. Hardy Matheson Circle	\$5,000-\$9,999
Head of School Circle	\$2,500-\$4,999

PALMER TRINITY FRIEND

Virginia and William Hester Circle	\$1,000-\$2,499
Robert M. Yarbrough Circle	up to \$999

Annual Fund gifts touch every student, every faculty member, and every corner of our school. Every donation, no matter the size, makes it all possible.




PALMER TRINITY
SCHOOL

To donate online, please visit
www.palmertrinity.org/give

For more information, please contact
the Development Office at
SupportPTS@palmertrinity.org or (305) 969-4210




PALMER TRINITY
SCHOOL
ANNUAL FUND



WWW.PALMERTRINITY.ORG/GIVE



THE POWER OF MANY

There is enormous power in your philanthropy. Gifts from parents, alumni, and friends are a meaningful investment in a PTS education. The Annual Fund is about many individuals coming together to make a difference in the Palmer Trinity community. These critical, flexible-use funds enable Palmer Trinity School to sustain hallmarks of an excellent education, including small class sizes, exceptional faculty, state-of-the-art facilities, and programs that allow students to achieve at a high level. Because of its dramatic impact on our students, the Annual Fund is the number one fundraising priority for PTS.

Because every graduate, every family, and every child is an important part of our school community, the expectations are that every stakeholder will participate in the Annual Fund. There is strength in numbers – many gifts add up to a large sum each year, and every gift makes a difference. High participation rates are also a symbol of institutional pride and credibility. When funding is sought from outside sources for capital campaigns, high participation displays strength of financial position and community loyalty, which can lead to even greater support. Bottom line: When we unite around the Annual Fund, our children win.



EVERY GIFT EVERY FAMILY EVERY YEAR MAKES AN IMPACT



FAQ

- Q. My family is already paying tuition, and plenty of it. How does my child benefit when we donate to the Annual Fund as well?**
- A.** As an independent private school, charitable gifts are a crucial part of Palmer Trinity's healthy financial operation. Your donation to the Annual Fund supports what matters to you at PTS: talented teachers, small classes, enriching arts and athletics, library and teaching resources, technology, safety, and much more.
- Q. How much should I give to the Annual Fund?**
- A.** We ask each family to consider giving at a level that is personally significant to them. Our giving levels are featured on the back of this brochure, and our hope is that each family will join a Leadership Gift level that best exemplifies their capacity to give.
- Q. When should I make my Annual Fund gift or pledge?**
- A.** To maximize the annual influence of our community's generosity, we ask that you consider making your gift during our Fall Annual Fund drive. Although the fiscal year ends June 30th, an early commitment to the Annual Fund puts PTS in a great position to allocate resources for our children.
- Q. Are gifts to the Annual Fund tax deductible? What is a matching gift?**
- A.** Yes, gifts to the Annual Fund are tax deductible. As an employee benefit, more than 550 American corporations match their staffs' philanthropic contributions. If your employer has a gift-matching program, you can double or triple your support to PTS!